

## **Just For Kix of White Bear Lake**

### **Background and General Information for 2015-2016 Dance Season**

#### **Just For Kix - background and info**

Just For Kix started in Cindy Clough's basement in Brainerd, MN in 1981 and has now grown to over 200 dance programs in 10 different states. There are over 22,000 dancers participating in a Just For Kix dance program across the country!

#### **Mission Statement and Philosophies**

Just For Kix Mission is to:

- enrich children's lives and the lives of those who teach them and support them.
- offer quality classes, events, products, services and opportunities to our clients and fulfilling careers to our Directors and Home Office Team.
- reach out to the hearts and spirits of women and men enabling personal growth and fulfillment to those whose lives we touch.
- carry out our mission in a spirit of caring, living the positive values on which our company was built.

#### **Why are we in a church?**

This is a question we get a lot. Just For Kix is a "mobile" dance program. This means that we can teach anywhere as long as we have the music we need (Just For Kix provides us with a portable sound system). We are trained to be able to teach with or without mirrors and with or without any other materials. When I started this program in 1996, the Just For Kix home office said to search for places that are near to me and have at least one large room that they are willing to rent out once per week. The church has gone through a few renovations since we started, and now we utilize two rooms mostly (sometimes three) three nights per week. This church has been very good to our program and even allowed us to install mirrors and a barre a few years ago. We don't want to leave at this point, but we may need to in the future because we are growing (yay!) and may need more space in the future.

By renting space, Just For Kix doesn't incur the normal expenses like other studios do - cleaning (especially bathrooms), utilities (like heat, air conditioning, phone lines, network/wifi), maintaining things like parking lots, doors, windows, etc. There are a few Just For Kix programs in the U.S. that do operate out of their own studios, and they have all said that yes, it's great having your own space to hang items and show off awards and be able to paint the walls any color you like, but it's also much harder because there are so many more expenses that they didn't realize they would be responsible for AND that they would need to have the studio staffed for certain hours of the day.

I feel very lucky that we've been able to grow our Just For Kix program as big as it has gotten in this building. If they kicked us out tomorrow, we could find other places to hold classes, but we wouldn't have the conveniences we do now, like having two classes going at the same time

giving us the ability to have siblings dancing at the same time OR put your dancer's two favorite classes back to back, like ballet and jazz, tap and core, or kick and lyrical.

WE ARE OPEN, however, to new ideas! If you know of a space that would be perfect for dance classes AND has a reasonable rental rate, we would consider it!

If you have any questions, please contact our Program Director at 651-653-8539 or [whitebearlake\\_mn@justforkix.com](mailto:whitebearlake_mn@justforkix.com), or our Home Office at 218-829-7107 or [dance@justforkix.com](mailto:dance@justforkix.com).