



# RELIAQUEST BOWL GUIDE FOR PERFORMERS & NON-PERFORMERS

(Dancers/Twirlers)

(Parents/Siblings/  
Chaperones)



[www.justforkix.com/danceclasses/performance](http://www.justforkix.com/danceclasses/performance)

# WHY THE JUST FOR KIX RELIAQUEST BOWL TOUR

Dancers, coaches, and parents have trusted Just For Kix for over 38 years with providing a memorable, educational, and imaginative performance opportunity for all skill levels. This will truly be a once in a lifetime experience that your dancers will remember for years to come.

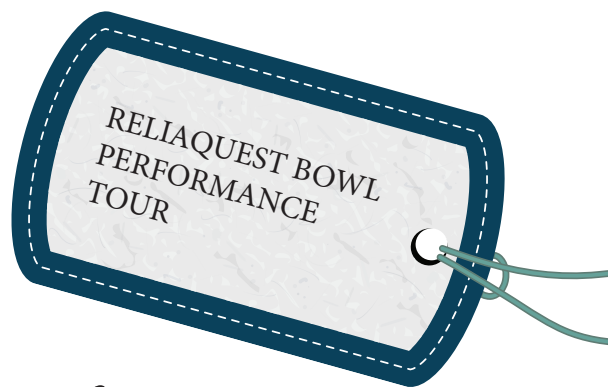
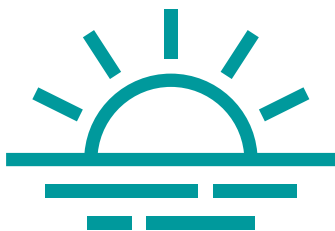
- **First Rate Choreography:** Our talented choreographers put together amazing routines that compliment the theme and music.
- **Affordability and Value:** Each year, we carefully look at the costs involved with the tour and set prices to make it as affordable as possible.
- **Exclusively Designed Costumes & Props:** Each year, Just For Kix designers design costumes to perfectly fit the theme of the performance. Different ages or groups may have different costumes to fit the songs or routine in which they will be performing.
- **Superb Organization:** Just For Kix has been doing bowl game tours for 37 years and provides participants with thorough schedules to keep everyone on the same page.
- **Perfect Balance of Performance and Fun:** Dancers will practice approximately 15 hours on this tour. But, we make sure that there's plenty of fun involved like time at the beach, Busch Gardens, Disney World, and dance parties.
- **Team Bonding Experience:** This is the perfect opportunity for your team to grow together while creating lasting memories.
- **Supportive and Approachable Staff:** The Just For Kix staff is there to make this the best experience possible for all participants.
- **Once In A Lifetime:** This is an experience that you and your dancers will never forget. Not many people can say they have performed in front of 40,000 people.

## WHAT THE TOUR INCLUDES\*

\*ACTIVITIES VARY FROM YEAR TO YEAR

- Hotel accommodations for 7 days/ 6 nights
- Room taxes and service gratuities (excluding hotel bell person/shuttle driver)
- Airport/hotel transportation with flights booked into Tampa International Airport (TPA) between 6am-11pm
- Busch Gardens Ticket
- Disney World or Universal Theme Park ticket
- ReliaQuest Bowl Game ticket
- Clearwater Beach excursion
- 5 breakfasts, 2 lunches, 1 dinner
- NYE Celebration and Talent Show
- Dinner Cruise ticket
- Viewing Party, Awards, and Closing Ceremony
- Motorcoach services to all events
- Choreography and costumes (excluding shoes & tights)
- Access to choreography links
- Field instruction
- Staff on tour the entire week
- Official ReliaQuest Bowl Tour tshirt and bag
- Prop rental





## *The Ultimate Performance*

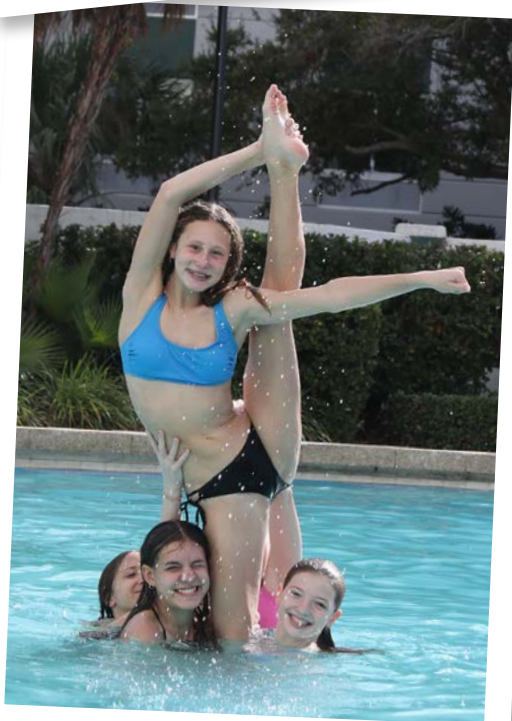
Performers experience a practice schedule that is carefully designed. Each dancer is sent a link of the choreography about a month in advance, allowing them to come prepared and confident on day one of the tour. Performers are encouraged to come in prepared. Advanced knowledge of the routine is vital to the success of our show.

While on tour, practice time is mainly devoted to learning the field formations and cleaning the choreography with the mass performance ensemble. We are committed to setting the performers up for performance success!

The Just For Kix half-time dancers perform center field and are surrounded by hundreds of marching band members. With live music, the beautiful Raymond James Stadium as a stage, and the ReliaQuest Bowl fans, this is a sure ticket to thrilling performance.

Performers are also featured during the pre-game and will span from 10 yard line to 10 yard line. They cover the whole field.

Raymond James Stadium is a state-of-the-art treasure designed for the 21st century. Fans and performers enjoy theater-style seats with cup holders and unique, festive end zone concourses accented by two large video scoreboards. Escalators lead to extra-wide concourses on all levels.







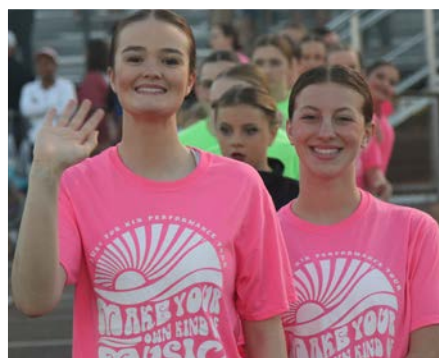
## ENDLESS FUN AWAITS



### *Did We Mention 7 Days and 6 Nights of Fun?*

Along with an unforgettable performance, the Just For Kix ReliaQuest Bowl Performance Tour is also known for unforgettable fun for dancers, coaches/studio owners, and family members. A wide variety of destinations, events and free time make the tour one step above the rest!

- [A New Year's Eve celebration](#) Talent Show casting you and your friends, followed by a dance party to be remembered!
- [Clearwater Beach](#) in December! A day in the sand at one of the top beaches in the US and shopping on Pier 60.
- [Visit one of the Walt Disney World or Universal Theme Parks](#). Take your pick - it's a full day of exploration and thrill!
- [Excursion to Busch Gardens](#) - the rides, the shows, the animals, and the parks. Always a dancer favorite!
- [Dinner Cruise](#) - Enjoy the views of Tampa Bay during dinner aboard one of the Starship Yachts.
- [Viewing Party](#) for all dancers, tour participants, and attendees. A night to remember with dinner, team awards and closing thoughts. Ending with a slide show and viewing of the performances.





## *Our Favorite 11 Letter Word: Fundraising*

**It's all about the journey...getting there is half the fun!**

With a little determination and dedication, you can pay for some (or all!) of your performance tour through fundraising or sponsorships from local organizations. We provide performers with our custom Fundraising Platform, [www.simplefundraising.com](http://www.simplefundraising.com).

Just For Kix has greeted hundreds of performers over the years who've been supported and encouraged by our insight, tips, and tools on fundraising. Your goal of performing at the ReliaQuest Bowl in Florida WILL happen if you dedicate time and start early!





## BEFORE YOU GET STARTED:

Choose the right attitude: "We can make this happen and we WILL. Failure is not an option."

Set goals. Start early enough so you can track your funds weekly, monthly, or quarterly. Always work to exceed goals, not just meet them.

Ignore the obstacles. It's easy to figure out why something won't work. You need to focus and find the ways to **MAKE IT WORK**.

Work smarter, not harder. Don't invest in fundraisers that require a lot of work that actually produce low revenues.

**\$imple**  
**fundraising**



**SIMPLE FUNDRAISING**

[www.simplefundraising.com](http://www.simplefundraising.com)

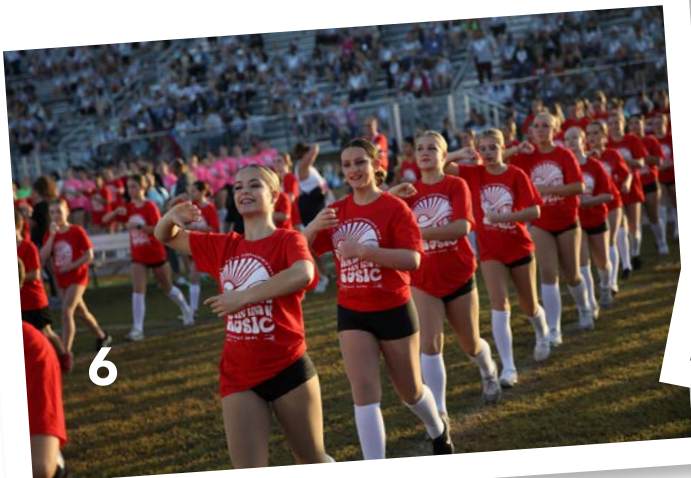
It will help you achieve your goal of reaching the necessary funds needed for your performance tour.

Simple Fundraising Allows You To:

1. Create an online team store
2. Invite your team to join the fun
3. Share the team store's link with family and friends
4. Track your team's progress
5. Earn prizes based on sales totals
6. Meet your fundraising goals

The Just For Kix staff is also available for any questions regarding fundraising. We are here to help **YOU** achieve your fundraising goals!

E-mail [support@justforkix.com](mailto:support@justforkix.com).





# RELIAQUEST BOWL CHOREOGRAPHY

Choreography links will be sent out in the winter. We recommend watching a video of a past ReliaQuest Bowl performance before you learn the choreography so that you can understand the “big picture” and see that there are a lot of things going on. You should be prepared to know all parts.

You will have a much more enjoyable time in Florida if you know the choreography ahead of time.

When learning the choreography, learn it tight and precise. Pay attention to small details such as what shoulder to turn over, if feet are apart or together, which way heads go, etc. When practicing traveling to formations, chins should be held high, and feet should be picked up with each step, like marching.





## FAQ

**Q:** What does the tour cost?

**A:** Just For Kix is very sensitive to pricing our tour. Each year we give close consideration to providing the best value for the dancers.

### **BOWL TOUR PRICING - 7 days/6 nights**

	Performer	Non-Performer
Quad (4/room)	\$1966.00	\$1916.00
Triple (3/room)	\$2071.00	\$2021.00
Double (2/room)	\$2266.00	\$2216.00
Single (1/room)		\$2876.00

Tour participants may choose to upgrade to a double, triple or single room occupancy\*. Rates are based on per person.

**Travel to and from Tampa is separate. Just For Kix does not book airfare or travel arrangements to/from Tampa.**

*\*If there are three of you traveling together, you must choose the triple occupancy, as we are unable to place a fourth person in your room.*

*\*Single occupancy for non-performers only.*





**Q: What are the scheduled payment dates?**

6/1/25 - \$500 non-refundable deposit

8/1/25 - \$500

10/1/25 - Balance Due

**10/1/25 - NO REFUNDS AFTER THIS DATE**

**Q: What does the land package include?**

- Hotel accommodations for 7 days/6 nights at one of our fabulous select hotels in Tampa!
- Room taxes and service gratuities (excluding hotel bell person)
- Airport/Hotel transportation with flights booked into Tampa International Airport (TPA)
- Motor coach services to all events
- 5 breakfasts, 2 lunches, 1 dinner
- 1 ReliaQuest Bowl game ticket
- Exclusively designed half-time show costumes, excluding shoes (different each year)
- Choreography Links
- Busch Gardens ticket
- Walt Disney World or Universal Studios Theme Park Ticket
- Dinner Cruise Ticket
- New Year's Eve Celebration
- Performance Viewing Party
- Official Reliaquest Bowl tour t-shirt and bag
- An unforgettable experience and unrivaled team/dancer bonding under the sun!

**Q: Does Just For Kix have any information on fundraising?**

A: We certainly do! Over the years, hundreds of dancers have paid for their entire tour through fundraising or sponsorships from local organizations. With a little determination and dedication, you can too! The Just For Kix staff is also available for any questions regarding fundraising.

E-mail [cindy@justforkix.com](mailto:cindy@justforkix.com).

**Q: What is a typical tour schedule like?**

A: We're proud of how much we fit into the seven-day trip. It's a strategic blend of performance practices and participant fun and free time. Nonetheless, the heart of the tour is Performance Day and we never fail to provide a first-rate show. The pre-game and half-time performances are key to the overall tour experience. We offer a different theme every year, so those performers returning get a new challenge.

**Q: What are the dancer ages?**

A: There are two age divisions:

- 2nd grade - 5th will dance in halftime show. For pre-game, we will continue to give the younger dancers the option to perform. If they come knowing the routine, they can perform.
- 6th grade and up will dance in the pregame and halftime shows.

**Q: What do I need to bring?**

A: The dress for the tour is mostly casual, with the exception of the Dinner Cruise. Florida weather could be warm and sunny, or cool. Bring shorts, but be prepared for anything, as evenings can be chilly. We practice outdoors, so bring comfortable practice wear. If it is raining, we will still practice outside on a grass football field. Pack accordingly! Don't forget your swimsuit! A more detailed checklist will be included in a follow-up mailing including items each dancer will need to accompany with their costume.

**Q: Can I choose my roommates?**

A: Yes! The package price is based on quad occupancy rates. You will submit your roommate request when you register. To qualify for a quad occupancy room, you must be rooming with four people or willing to share the room with other people. If there are three in a room together, you must choose the triple occupancy, as we are unable to place a fourth person in your room. Double & Triple occupancy is a room with a king bed. If you are needing to make other arrangements for a double occupancy, please contact [amanda@justforkix.com](mailto:amanda@justforkix.com).

**Q: How do I get sign up for the New Year's Eve Talent Show?**

A: Any performer can participate! It's a very supportive environment. In past years, we have had jazz team ensembles, singing, tap, monologue, and gymnastics. The routine limit is two minutes (unless pre-approved longer for team performances). E-mail [cindy@justforkix.com](mailto:cindy@justforkix.com) if you are interested or for more information.

**Q: Breakfast, Lunch & Dinner! What is and is not included?**

A: Tour participants will receive 5 breakfasts, 2 lunches and 1 dinner over the course of the 7-day tour. Performers will also receive snacks on game day.



**Q: How does airfare work?**

A: Airfare must be purchased separately. We encourage you to book airfare as a group with a travel agent. Check into this as soon as possible since airfare costs can increase at anytime. You may also check into staying an extra night (as an upgrade and flying in the day before as airfare may be significantly lower and a flight more easily accessible. Arriving earlier will get your tour off to a better start! We recommend assigning one person per team/group to coordinate airfare and contact the Travel Agency rather than each individual parent.

**Q: Is there a shuttle service available?**

A: Yes! Shuttle service is provided to/from Tampa International Airport (TPA) from 6:00am - 11:00pm only. That is the only airport that shuttle service is provided with your tour package price. Outside the time limit or transportation from other airports will need to be arranged on your own (except those using Bursch Travel, they will help arrange any transfers from outside of TPA at an additional cost).

**Q: Do I need to provide a hotel deposit?**

A: Yes. A deposit or credit card must be left at the hotel front desk upon arrival for incidental charges such as room service, telephone calls, etc. You must pay for these extra services prior to checking out of the hotel.

**Q: Can I extend my stay?**

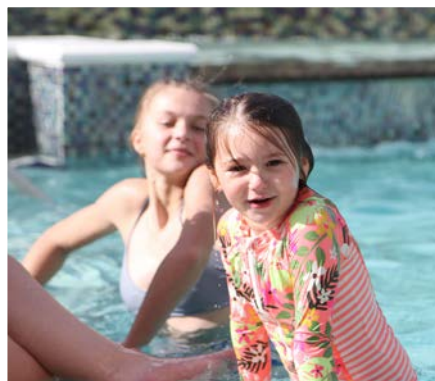
A: Absolutely. If you experience difficulty traveling, you may opt to stay an extra night at your own expense. This needs to be booked through Just For Kix, contact [amanda@justforkix.com](mailto:amanda@justforkix.com). Fill out the "Extra Night Stay" form. Please only submit one form per room, rather than every roommate. Some members arrive early due to a less expensive flight. The hotel can accommodate that too.

**Q: What is the Reliaquest Bowl Performance Tour refund policy?**

A: The first \$500.00 deposit is NON-REFUNDABLE. There are **NO refunds available after October 1st**. Please note these dates and policies when completing your forms.

**Q: Can I get additional tickets for tour events?**

A: Extra tickets for those events should be purchased on your own at the gate (Disney, Universal & Busch) and you can order the game tickets on Ticketmaster once the teams are announced. Unfortunately with the high number of participants in the tour, we can not sell extra tickets to the Dinner Cruise or Dinner Banquet due to space.





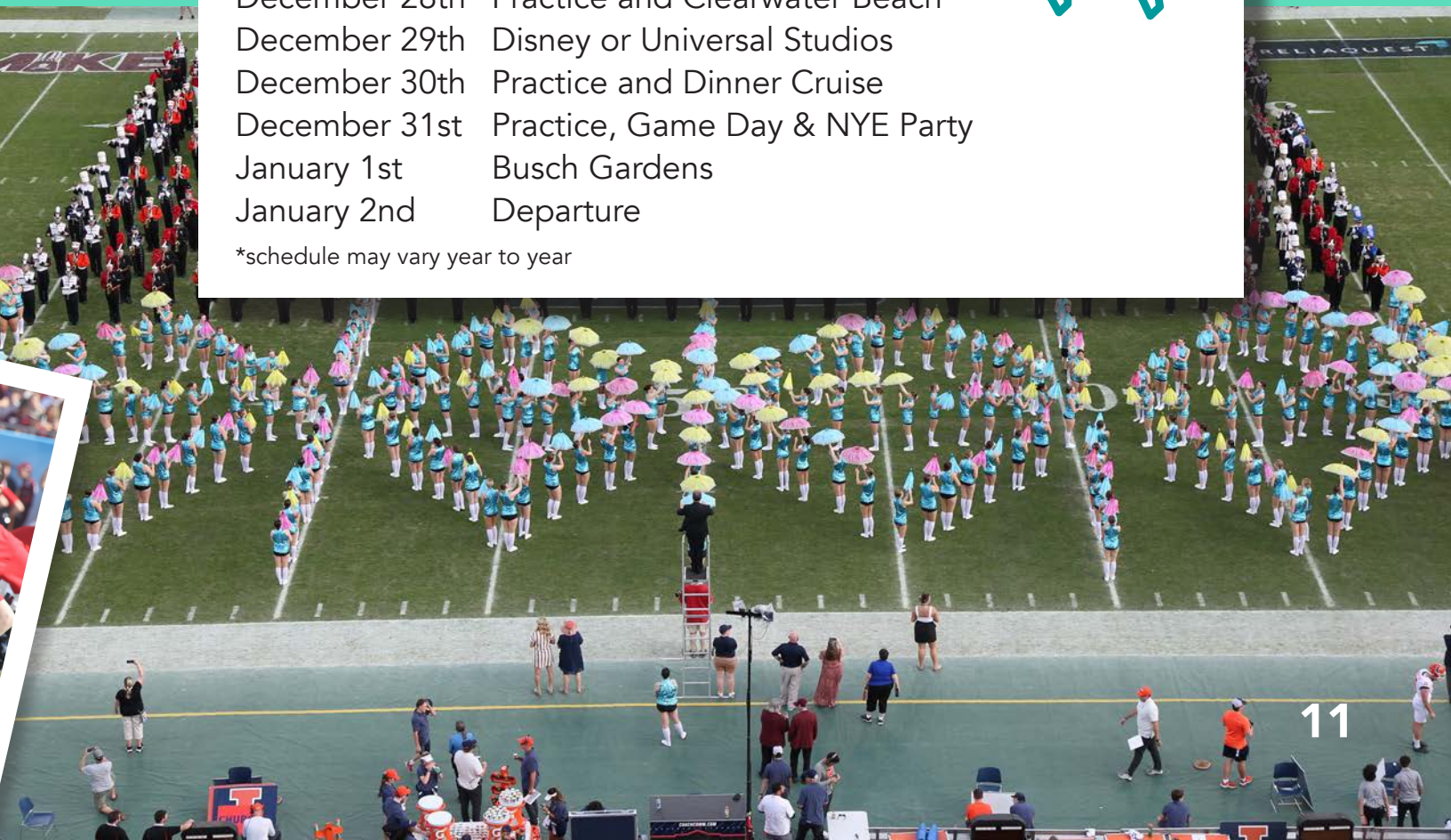


## *Sample Schedule*



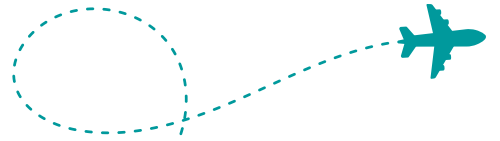
December 27th	Arrival Day
December 28th	Practice and Clearwater Beach
December 29th	Disney or Universal Studios
December 30th	Practice and Dinner Cruise
December 31st	Practice, Game Day & NYE Party
January 1st	Busch Gardens
January 2nd	Departure

\*schedule may vary year to year





*Notes:*





# 2025-2026 Just For Kix Reliaquest Bowl Registration

## Package Selection

Please Check Below the Package that You Want.

## Performer

- Per Person Rates
- ☐ Quad: \$1966.00
- ☐ Triple: \$2071.00
- ☐ Double: \$2266.00

## Non - Performer

- Per Person Rates
- ☐ Quad: \$1916.00
- ☐ Triple: \$2021.00
- ☐ Double: \$2216.00
- ☐ Single: \$2876.00

Price does not include airfare.  
Airfare should be books on your own.

## Tour Member Information

TEAM/GROUP NAME																										
CHECK ONE	PERFORMER 2ND-5TH <input type="checkbox"/>								PERFORMER 6TH & UP <input type="checkbox"/>								NON-PERFORMER <input type="checkbox"/>									
FIRST NAME													LAST NAME													
ADDRESS																										
CITY													STATE			ZIP										
AGE			GRADE IN 25-26 SCHOOL YEAR																							
HOME PHONE							-								CELL PHONE				-							
**IMPORTANT - EMAIL ADDRESS REQUIRED - ALL TOUR UPDATES, INFORMATION AND CHOREOGRAPHY WILL BE SENT THROUGH EMAIL**																										
DANCER EMAIL ADDRESS																										
PARENT EMAIL ADDRESS																										
DANCE INSTRUCTOR'S FIRST NAME													LAST NAME													

Have You Ever Participated in The Just For Kix Reliaquest Bowl Tour Before? (formerly OBB)

YES ☐ NO ☐ HOW MANY TIMES

WHICH YEARS

## Tee Shirt Size

Performers and Non-Performers Receive Tee Shirts

YOUTH SIZES	Y - S (6 - 8) <input type="checkbox"/>	Y - M (10 - 12) <input type="checkbox"/>	Y - L (14 - 16) <input type="checkbox"/>	ADULT SIZES	S <input type="checkbox"/>	M <input type="checkbox"/>	L <input type="checkbox"/>	XL <input type="checkbox"/>	XXL <input type="checkbox"/>	XXXL <input type="checkbox"/>	XXXXL <input type="checkbox"/>
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## Costume Information - Performers Only

Performers must complete all costume requests. All costumes will be ordered by the size you mark on this form. For the sizing chart, please see the uniform sizing guidelines in this packet. If you are between sizes, go with the larger size. It is better to have a uniform that is a little big than too small!!

### Stats

GENDER: MALE ☐ FEMALE ☐ HEIGHT FT:  IN:  WEIGHT LBS:

### Leotard Size

YOUTH	4 <input type="checkbox"/>	6 <input type="checkbox"/>	8 <input type="checkbox"/>	10 <input type="checkbox"/>	12 <input type="checkbox"/>	14 <input type="checkbox"/>
ADULT	XS <input type="checkbox"/>	S <input type="checkbox"/>	M <input type="checkbox"/>	L <input type="checkbox"/>	XL <input type="checkbox"/>	XXL <input type="checkbox"/>

### Pant Size

YOUTH	4 <input type="checkbox"/>	6 <input type="checkbox"/>	8 <input type="checkbox"/>	10 <input type="checkbox"/>	12 <input type="checkbox"/>	14 <input type="checkbox"/>
ADULT	XS <input type="checkbox"/>	S <input type="checkbox"/>	M <input type="checkbox"/>	L <input type="checkbox"/>	XL <input type="checkbox"/>	XXL <input type="checkbox"/>

## Roommate Request

List the full names of the individuals you would like to have in your room. Leave the spaces blank if you have no roommate request. Performers and non-performers may stay in the same room. If you are requesting a triple or double room package, you must submit roommate names below. The maximum number of people in a room is four. Chaperones are responsible for completing their own nightly room checks.

FIRST NAME													LAST NAME												
FIRST NAME													LAST NAME												
FIRST NAME													LAST NAME												
FIRST NAME													LAST NAME												

### TOTAL DUE

\$

- ☐ In Full Now
- ☐ In 3 Payments

6/1/2025	\$500.00
	Non-Refundable Deposit Due
8/1/2025	500.00
	Non-Refundable Deposit Due
10/1/2025	Balance Due

**PLEASE NOTE:** All tour participants must complete and sign the Medical Consent & Release Form in order for your registration to be processed.

\*All Dancers 12 and under must have a parent participate.

**No refunds after 10/1/2025**



www.justforkix.com

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# Fundraising Made Simple

Simple Fundraising is an online fundraising platform designed to make raising money SIMPLE. Through an easy-to-use online store, you'll be able to sell fun products to your family and friends, and help meet your organization's fundraising goals.

## Selling Made Simple

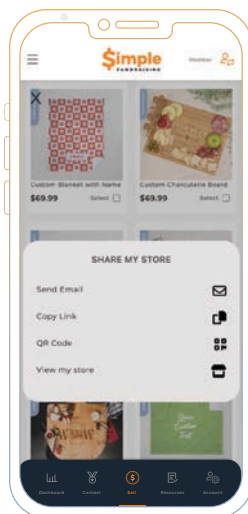
Your online store will feature a wide variety of high-quality, customizable products. From home décor to kitchenware, there will be something for everyone. Products are customizable and make great gifts. With merch this good, selling will be simple!

### SIMPLE FUNDRAISING ALLOWS YOU TO:

- ✓ Sell easily using an online team store
- ✓ Share the team store's link with family and friends
- ✓ Offer quality, customizable products to your customers
- ✓ Track your sales online
- ✓ Earn prizes based on sales totals
- ✓ Help your team meet fundraising goals

## How it Works

- Step 1:** Your coach will send you an e-mail invite to join your team on SimpleFundraising.com
- Step 2:** Create your Simple Fundraising account.
- Step 3:** Share your team store's link with family and friends via social media, text, or e-mail.
- Step 4:** Watch your sales roll in. For every item sold, your organization gets \$25.



## Sales Incentive: Prizes!

Simple Fundraising offers prizes based on how much you sell. The more you sell, the more points you earn. Points will be tallied online, and prizes can be "purchased" using your points.

### 1 Item Sold = 1 Point

- 25 points = 1 fundraising item from your store
- 50 points = \$50 Amazon gift card
- 100 points = \$100 Amazon gift card
- 150 points = Apple AirPods

### QUALITY PRODUCTS

The products available in the online store are versatile — perfect for any home.

### HASSLE FREE.

We'll take care of the order fulfillment and ship products directly to those who placed an order.

### GET PAID.

The more you and your team sell, the more money your organization will make.



[simplefundraising.com](https://simplefundraising.com)



# ORDER YOUR INVITE SHIRTS TODAY!

# MOVEU

CUSTOM DANCE TEAM WEAR

# \$5 CUSTOM T-SHIRTS

\*orders of 100 or more. Up to 3 color screen print. Limited time only.



*High profit margin, easy process!*

## STEP 1

### PICK A COLOR

We have a wide range of shirt colors to match your theme.

## STEP 2

### CHOOSE A DESIGN

Work with one of our designers to create something unique for your show.

## STEP 3

### SELL FOR A PROFIT

Buy 100 shirts for \$500.00, sell at \$15-\$20/each and receive up to **\$1500.00 in profit!**

Fruit of the Loom

HD Cotton Youth Short Sleeve T-Shirt

Adult: S-XL: \$5.00 | XXL: \$7.00 | 3XL: \$8.00

Youth: XS-YL: \$5.00

Gildan

Heavy Cotton™ Youth T-Shirt

Adult: S-XL: \$5.00 | XXL: \$7.00 | 3XL: \$8.00

Youth: XS-YL: \$5.00

Pre-shrunk 100% cotton. Ash is 98/2 cotton/polyester. Athletic Heather is 90/10 cotton/polyester. Black Heather, Turquoise Heather, Neon Colors, Safety Colors and all Retro Colors are 50/50 cotton/polyester. High-density fabric for exceptional print clarity. Seamless 1x1 ribbed collar. Shoulder-to-shoulder taping. Double-needle stitched sleeves, bottom hem and front neck.

100% cotton, 20 singles. Heather colors, Graphite Heather, Safety colors & Neon colors are 50/50 cotton/polyester. Sport Grey is 90/10 cotton/polyester. Ash Grey is 99/1 cotton/polyester. Safety Green is compliant with ANSI / ISEA 107. Classic fit. 3/4" rib collar. Taped neck and shoulders. Double-needle sleeve and bottom hems.

White	Black	Aquatic Blue	Ash	Athletic Heather	Black Heather	Burnt Orange	Charcoal Grey	Classic Pink
Crimson	Cyber Pink	Deep Purple	Gold	J Navy	Neon Blue	Neon Green	Neon Pink	Neon Yellow
Neon Pink	Neon Yellow	Pacific Blue	Purple	Red Heather	Red Heather	Red Heather	Red Heather	Red Heather
Safety Green	Safety Orange	Scuba Blue	Silver	Sheridan Orange	True Red	Turquoise Heather	Yellow	

White	Black	Ash	Azalea	Cardinal	Cardinal Red	Charcoal	Cobalt	Coral Silk	Daisy
Dark Chocolate	Dark Heather	Electric Green	Forest Green	Garnet	Gold	Graphite Heather	Heather Navy	Heather Red	Heather Sapphire
Indigo	Indigo Blue	Light Green	Khaki	Light Blue	Light Pink	Light Purple	Maroon	Military Green	Mint Green
Navy	Navy Blue	Neon Green	Orange	Purple	Red	Red Heather	Safety Green	Safety Orange	Safety Yellow
Sand	Sapphire	Sky	Sport Grey	Tan	Tan Heather	Tan Heather	Tan Heather	Tan Heather	Tan Heather



