



SCAN FOR COMPETITION ORDER!

TOGETHER WE DANCE

Just For Kix Competition

THIS IS MORE THAN DANCE.
Here, memories are made.

JUSTFORKIX.COM

JUST FOR



Welcome TO THE COMPETITION!

2024

DATES AND LOCATIONS

JAN

ROCORI | MN

Saturday, January 27th
Rocori High School
534 5th Ave N
Cold Spring, MN 56320

FEB

Brookings | SD

*Saturday, February 3rd &
Sunday, February 4th*
Swiftel Center
824 32nd Ave
Brookings, SD 57006

Eastview | MN

*Saturday, February 24th &
Sunday, February 25th*
Eastview High School
6200 140th St W
Apple Valley, MN 55124

Alexandria | MN

*Saturday, February 24th &
Sunday, February 25th*
Alexandria High School
4300 Pioneer Rd SE
Alexandria, MN 56308

MAR

Crookston | MN

*Saturday, March 2nd &
Sunday, March 3rd*
Sports Center @ U of M-Crookston
2900 University Ave
Crookston, MN 56716

Bloomington | MN

*Saturday, March 2nd &
Sunday, March 3rd*
John F. Kennedy High School
9701 Nicollet Ave
Bloomington, MN 55420

Streator | IL

Saturday, March 9th
Streator High School
202 W Lincoln Ave
Streator, IL 61364

St. Cloud | MN

*Saturday, March 9th &
Sunday, March 10th*
St. Cloud Tech High School
4200 33rd St S
St. Cloud, MN 56301

Grand Island | NE

*Saturday, March 16th &
Sunday, March 17th*
Grand Island High School
2124 N Lafayette Ave
Grand Island, NE 68803

Brainerd | MN

*Saturday, March 16th &
Sunday, March 17th*
Brainerd High School
702 S 5th St
Brainerd, MN 56401

Decorah | IA

*Saturday, March 23rd &
Sunday, March 24th*
Regents Center @ Luther College
700 College Dr
Decorah, IA 52101

Wahpeton | ND

*Saturday, March 23rd &
Sunday, March 24th*
Activities Center @ NDSCS
800 6th Ave N
Wahpeton, ND 58076

APR

Marshall | MN

*Saturday, April 6th &
Sunday, April 7th*
Recreation/Athletic Facility @ SMSU
1501 State St
Marshall, MN 56258

Apple Valley | MN

*Saturday, April 6th &
Sunday, April 7th*
Apple Valley High School
14450 Hayes Rd
Apple Valley, MN 55124

Valley City | ND

Saturday, April 13th
Valley City High School
493 Central Ave N
Valley City, ND 58072

Eden Prairie | MN

*Saturday, April 13th &
Sunday, April 14th*
Eden Prairie High School
17185 Valley View Rd
Eden Prairie, MN 55346

Rochester Nationals

*Wednesday, April 24th,
Thursday, April 25th,
Friday, April 26th,
Saturday, April 27th &
Sunday, April 28th*
Mayo Civic Center
30 Civic Center Dr SE
Rochester, MN 55904



Dear Parents, Dancers and Friends

We are excited to invite you to the 28th year of offering Together We Dance Competitions and the 42nd year of Just For Kix.

TOGETHER WE DANCE COMPETITIONS were created to provide our participants with a venue to perform in front of a huge crowd. Many of our dancers from small towns never get to hear the ROAR of the crowd. It is so fun to watch them in these exciting moments. Remember, it is important to cheer for all the teams when watching. Everyone is someone's child. Celebrate the successes of all children.

We invite you to do more with Just For Kix. We have camps and intensives in the summer and the Annual Reliaquest Bowl Tour to Florida in the winter! Even if your director does not go, YOU can go as a family. Check out these events online.

We thank you for your involvement today. We know you had to travel and make sacrifices in your regular life to be here with us. We hope that you enjoy the entire journey. It is not just about the 3 minutes on the floor, but the road trip, the hotel stays, the friends made, and the memories shared.

As **GRANDPARENTS**, we have the vantage point of looking back and thinking, where did the days go when we were sitting in the stands watching our own kids? It goes faster than you think! Life is made up of moments, make sure to enjoy each moment. Thanks for participating.

THANKS TO OUR EVENT STAFF

Our staff is the greatest. These weekend gigs are TIRING and our staff also work their "regular jobs" during the week. We always say we are going to take time off, but there is just so much to do. We all jokingly say we have TWD hangovers on Mondays following these events. They are a real thing, LOL. If you see one of our STAFF please give them a WHOOP WHOOP and thank them for their great service. It is amazing to get trusted people to work weekends. We appreciate them so much.

THANKS TO OUR TALENTED DIRECTORS AND ASSISTANTS

Coaching youth can be as challenging as it is rewarding. Many times directors and instructors are bombarded with criticism and only hear the negative. Remember to be a positive force as a parent. Our kids model what they hear. Say thanks to your director and/or instructor for spending these days with your child.



With Kix,

Cindy + Steve Clough



2024 TWD MEDALS

Your dancers earned it! Head over to the TWD store to purchase your very own 1st, 2nd & 3rd place medals.



WORD SCRAMBLE

CKIK

OMPNTTOEICI

ZAZJ

OHAREYOPHRCG

RLACLYI

EMVEOTMN

PHI OPH

UIRMOAITUD

SMIUC

FRREOCAENMP

PUEAKM

ANDCE

ANSWER KEY
1. Kick
2. Competition
3. Jazz
4. Choreography
5. Lyrical
6. Movement

7. Hip Hop
8. Auditorium
9. Music
10. Performance
11. Makeup
12. Dance



UNDERSTANDING DANCE COMPETITIONS

Parents' Perspective

INITIAL RESULTS

Following each competition, parents who are not familiar with dance often wonder about the results and the criteria judges follow. Involvement in a judged sport can be frustrating and more often than not, results can be questioned from the beginner level, all the way to the collegiate level.

POINTS TO CONSIDER

- **WE TAKE GREAT PRIDE IN OUR EVENTS.**
Our goal is for each competition to be as fairly judged as possible. We go to great lengths to train our judges with our criteria and select knowledgeable, reputable dancers in the industry to be a part of our judging panel.
- **MISTAKES CAN HAPPEN.**
For this very reason, we have multiple judges to evaluate each entry/number as a whole. One judge may see the mistake, while another might not.
- **WHY DO JUDGES HAVE VARIED RESULTS?**
While we do train our judges to score/judge aligned with our score sheets, each judge will have varied personal preferences. One judge may be stricter about pointed toes and straight legs, while another may focus on the emotion conveyed and facial expressions. Just as we all have our own preferences, this can vary for our judges while aligning with the parameters and criteria of our Just For Kix scoring sheet.
- **AS A PARENT, YOU MAY BE MORE INCLINED TO WATCH ONLY YOUR CHILD RATHER THAN THE ENTIRE GROUP.**
Our judges are instructed to judge the complete picture, instead of one or two dancers. We believe our Just For Kix score sheet embodies all aspects of fairly judging a routine; including technique, execution/timing, difficulty, and overall effect.
- **JUDGES LOOK FOR TECHNIQUE IN ALL STYLES (KICK, JAZZ, POM, LYRICAL, HIP HOP, BALLET).**
Even though each style of dance varies, technique is one constant judges are looking for. However, the measure of technique slightly differs from one style to the next. For example, in the kick category, judges look for pointed toes, straight knees, timing, straightness of backs, kick height and execution; while in the hip hop category judges look for the use of resistance, isolations, quality of movement, and execution.
- **MOST OFTEN, RESULTS ARE VERY CLOSE.**
This circumstance is a recurring theme across most dance competitions; beginner to collegiate level. At the 2022 college dance team nationals, first place scored 96.7971, while second place scored 96.1304. When scores are this close, it comes down to the smallest details.
- **COSTUMING AND MAKEUP ARE NOT CRITIQUED.**
Costumes and makeup are not a part of the score sheet, but showmanship, neatness and sameness does count.
- **CHOREOGRAPHY IS NOT PART OF THE SCORE SHEET.**
Due to the fact that all routines performed are provided by Just For Kix, we judge based on difficulty, execution, timing and showmanship.



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- AL LINDNER



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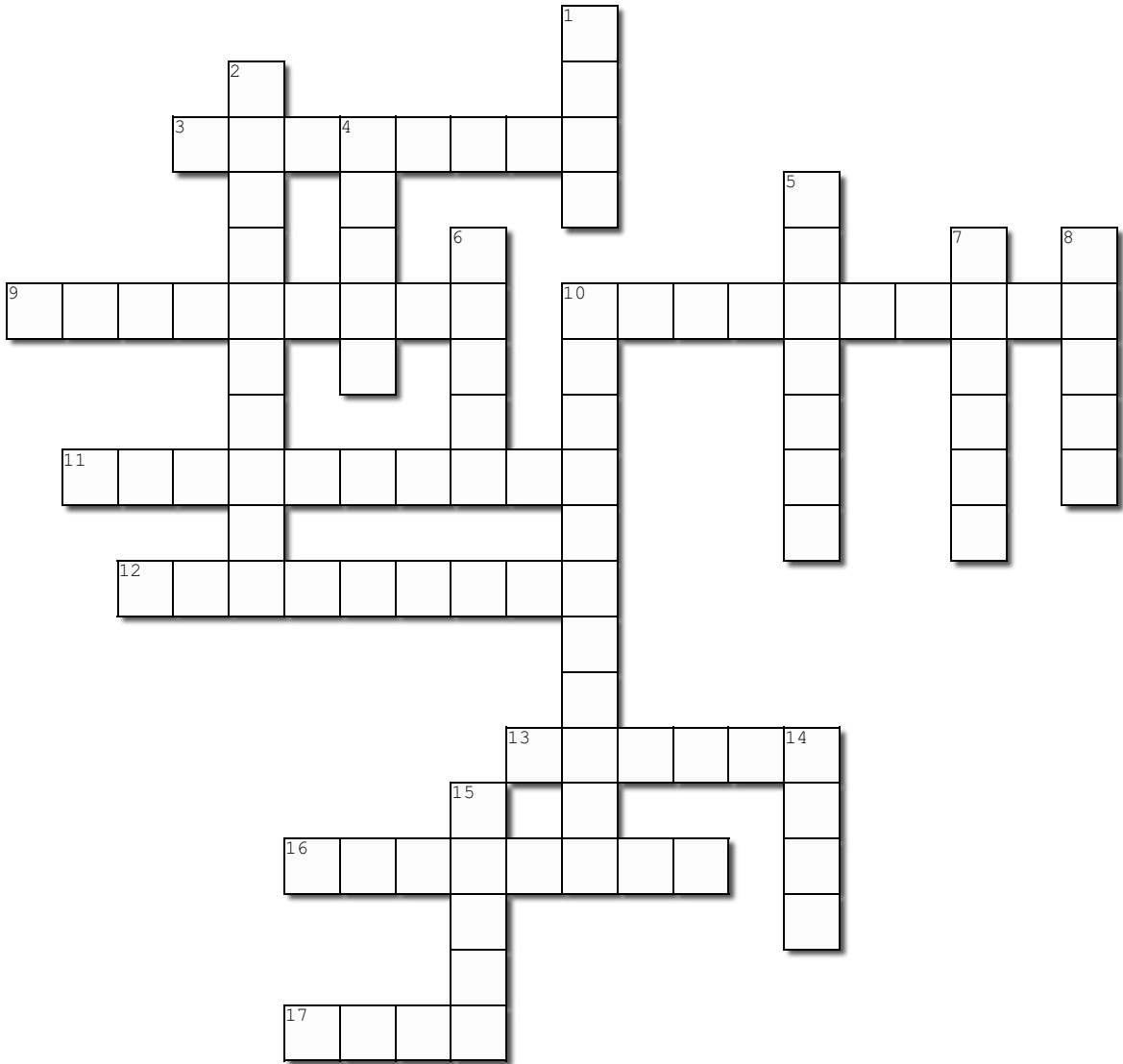
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CROSSWORD



ACROSS

3. Senior _____
9. In which state are the most programs located?
10. Which Just For Kix program is the most miles away from the home office?
11. What is the name of the College Bowl Game we perform at annually?
12. What is the name of our primary costume label?
13. In what style of dance is a barre used?
16. In which city was Just For Kix founded?
17. What is the name of our sunglasses brand?

DOWN

1. What do you call two people dancing together?
2. What is the name of our custom apparel company?
4. "Whoop _____"
5. What is a special outfit worn to shows?
6. Together We...
7. What is the last name of our founders?
8. "Let's hear it for all these _____"
10. Who was most recently inducted into the Just For Kix Hall of Fame?
14. Tutu _____

**Hint: Our preschool curriculum*

15. What is the first name of our founder?

ANSWER KEY

1. Duet
2. The Teehive
3. Showcase
4. Whoop
5. Costume
6. Dance
7. Clough
8. Teams
9. Minnesota

10. Maryville
11. Matt Wallace
12. Reliaquest
13. Ballet
14. Tots
15. Cindy
16. Brainerd
17. Way



JOIN US AT THE



RELIAQUEST BOWL PERFORMANCE TOUR

Once in a Lifetime!



Tampa

Florida

Travel with Just For Kix!

Reliaquest Bowl Performance Tour

Dec. 28, 2024 - Jan 3, 2025

For dancers 2nd to 12th grades at all skill levels

For 31 years we have been devoted to providing fun and unforgettable travel experiences for every dancer, family, and coach.

Get ready for thrilling performances, surrounded by hundreds of marching band members, in front of over 60,000 Reliaquest Bowl fans at the beautiful Raymond James Stadium in Tampa, Florida!

WE ARE KNOWN FOR:

- First Rate Choreography
- Affordability & Incomparable Value
- Bowl Game Exclusive Designed Costume
- Superb Organization
- Perfect Balance of Dance & Fun
- Team Bonding & Making New Friends
- Supportive & Approachable Staff
- A Once In A Lifetime Opportunity!

WHAT'S INCLUDED?

- Disney World / Universal Studios
- Busch Gardens
- Clearwater Beach
- Dinner Cruise
- New Year's Eve Party
- Bowl Game Performance
- Awards Ceremony

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or scan the QR code below!

Faculty SPOTLIGHT



2023 *Director of the Year*

Each year when we look at those that are eligible for the Veteran Director of the Year, we look at their entire career as a Director. What kind of impact they have had on their communities, their tenacity in controversy, their positive outlook and constant support of JFK. The example they set for others and spirit in which they help fellow directors each season. There are many that stand out to us and it is always hard to decide!

HEATHER SUMMERS

WEST SIOUX FALLS, SD

Hall of Fame Inductee

Our most recent Hall of Fame inductee is Matt Wallace. He has served as a sound technician and announcer for Just For Kix for over 25 years. Matt has been the voice of Just For Kix for a long time! He has joined us on our Bowl Game Performance Tour, and has taught music editing classes at our High School Camp. Matt has been involved with Minnesota High School Dance Teams since 1996 providing sound, announcing and music editing for teams. Matt has also announced at many MSHSL Section and State Tournaments. We are so grateful to have inducted Matt Wallace into our Hall of Fame on June 20th, 2023 at our Annual Director's Convention Banquet!



MATT WALLACE

ANNOUNCER AND SOUND TECHNICIAN



2023 *Developing Director of the Year*

This award is given to a director that stands out to us in a variety of areas - they have strong thriving programs, are organized, receive strong evaluations and are involved in multiple areas of the company. They are excelling as a director and creating a wonderful example for others. It is always so difficult to narrow it down to one!

MADALINE DEYO

AUSTIN, MN

Congratulations
to our 2023 Award Recipients!
If you see either of these three
at an event, thank them for their
dedication!



DIVISIONS

Divisions are made up from the following steps:

- The level the director registered the team for (classic, select, or elite)
 - Classic:** recreational classes, class average of 0-1.5 hours of class per week or entry level at your program
 - Select:** B level classes, class average of 1.6-3.5 hours of class per week or middle level at your program
 - Elite:** A level classes, class average of 3.6 hours of class per week or top level at your program
- The average grade of the dancers registered for the class. We do not adjust divisions based upon those in a class that can attend an event, rather the average grade of the entire class.
 - Wee:** 2-3.5
 - Mini:** 3.51-5.5
 - Middle:** 5.51-7.5
 - Junior:** 7.51-9.5
 - Senior:** 9.51-12

In the event of low participation, divisions may be combined to allow for adequately sized divisions.

AWARDS

We want to award as many teams as possible, while leaving no less than two teams on the floor without an awarded placement. Point level ribbons will be given to all dancers entered in the competition even if they do not place. Teams that place in the top 2 of each category will receive a plaque.

Our scale of Silver through Double Platinum rankings in addition to placement rankings are awarded to recognize our dancers, their efforts and points earned. Because of this, we are now able to acknowledge each team's level of excellence regardless of final placement rankings at each award ceremony.



Point Total Ranks (determined by total points from 3 judges)

Silver (*Marginal*) 0-99 Points

Gold (*Below Average/Average*) 100-149 Points

High Gold (*Above Average/Good*) 150-199 Points

Platinum (*Very Good/Excellent*) 200-249 Points

Double Platinum (*Outstanding/Superior*) 250-300 Points

Award Guidelines (team with the highest point total in the division wins)

of Teams in Division

2 teams

3 teams

4 teams

5 teams

6 teams

7+ teams

of Awards Given

Award 1st-2nd place

Award 1st-3rd place

Award 1st-2nd place

Award 1st-3rd place

Award 1st-4th place

Award 1st-5th place



JUST FOR KIX HIGH SCHOOL CAMP

FEEL THE
POWER

2024 CAMP DATES

STORM LAKE, IA | JUNE 24-27
STEVENS POINT, WI | JUNE 29-JULY 2
BRAINERD, MN #1 | JULY 7-10
BRAINERD, MN #2 | JULY 14-17
BRAINERD, MN #3 | JULY 21-24

[JUSTFORKIX.COM/CAMPS](https://justforkix.com/camps)
SUPPORT@JUSTFORKIX.COM
(800)450-3262





2024 SOLO, DUET AND SM

We are excited to announce that Just For Kix is offering a Solo/Duet/Small Group competition for dancers interested in an additional competition! Below you will find general rules and regulations for these competitions. Also, you will find the styles and division levels available to compete in.

Dates & Locations

MARCH

Bloomington | MN

Saturday, March 2nd

John F. Kennedy High School

9701 Nicollet Ave
Bloomington, MN 55420

St. Cloud | MN

Saturday, March 9th

St. Cloud Tech High School

4200 33rd St S
St. Cloud, MN 56301

Grand Island | NE

Friday, March 15th

Grand Island High School

2124 N Lafayette Ave
Grand Island, NE 68803

Brainerd | MN

Friday, March 15th

Brainerd Just For Kix Studio

6948 Lake Forest Rd
Baxter, MN 56425

Wahpeton | ND

Friday, March 22nd

Activities Center @ NDSCS

800 6th St N
Wahpeton, ND 58076

APRIL

Apple Valley | MN

Saturday, April 6th

Apple Valley High School

14450 Hayes Rd
Apple Valley, MN 55124

Eden Prairie | MN

Friday, April 12th - Groups

Saturday, April 13th - Solos

Eden Prairie High School

17185 Valley View Rd
Eden Prairie, MN 55346

Rochester Nationals

Wednesday, April 24th - Juniors/Seniors

Thursday, April 25th - Middles/Minis

Friday, April 26th - Wees/Petites

Mayo Civic Center

30 Civic Center Dr SE
Rochester, MN 55904

PERFORMING IN THE SDS COMPETITION CAN:

Challenge your teamwork skills forcing you to learn to work well with others as a team.

Challenge your creative abilities. You and your friends will have to reach deep inside to create the ultimate routine.

Challenge your abilities by working toward one united goal.

Challenge you to work on your confidence and performance abilities.

Awards

The top third of each division will receive a medal based on placement. Awards will also be given for total points allocated to each dancer. A panel of judges scores determine final placement according to rank.



ALL GROUP COMPETITION

What do our judges look for?

Performance Styles

Jazz – A style of theatrical dance performed to jazz or popular music using technique and skill. Jazz dance has various subgenres that can give each routine a dramatically different feel all while falling under the primary style of jazz.

Hip Hop – Is a style of movement characterized by bounces and rocks. Hip hop dance is a range of street dance styles primarily performed to hip hop music or songs that have evolved as part of hip hop culture.

Lyrical – Routine encompassing the use of balance, flexibility and control using the lyrics or mood of the music.

Categories

Categories will be broken down based on the number of entrants. The breakdown will go as such:

1. Division:

Solos will be one division. Duet one division. Trio & Small Groups will be in another division (will split if we have enough teams to do so). Limit for Small Groups of eight participants.

2. Average Grade:

Wee: 2-3.5 Mini: 3.51-5.5 Middle: 5.51-7.5 Junior: 7.51-9.5 Senior: 9.51-12 - In the event of low participation, divisions may be combined in order to allow for adequately sized divisions.

Technique: In this category judges will evaluate the technique in the moves and skills of the routine. This involves proper positioning, placement and alignment.

Execution: This category is where dancers are scored on how they are doing what they are doing. This includes timing of routine, memory, flow and extension.

Choreography & Content: In this category dancers are scored on the routine they are performing. This includes use of floor, difficulty, variety of movement and effectiveness.

Showmanship: This category focuses on the performance of the dancer. Are they connecting with the audience? Are they using facial expression consistently and does it fit the routine? They are also scored on energy level & confidence.

Q & A

Q: My dancer's cousin is not a Just For Kix dancer; can she be part of the duet?

A: No, the competition is open to Just For Kix dancers only.

Q: Can we use choreography from a Just For Kix dance?

A: You cannot use an entire routine, but as with most individual choreography, it is acceptable to find inspiration from another routine.

Q: Can my dancer wear their Just For Kix class costume?

A: Absolutely. Costuming is a small portion of the judging, and if it matches the style of the routine that is just fine.

Q: We originally registered as a duet, and now decided to compete as a small group, can we change our division?

A: Please call the Home Office to check on the possibility of any changes, 218-829-7107 M-Th 10:00am-4:30pm & F 10am-12pm.

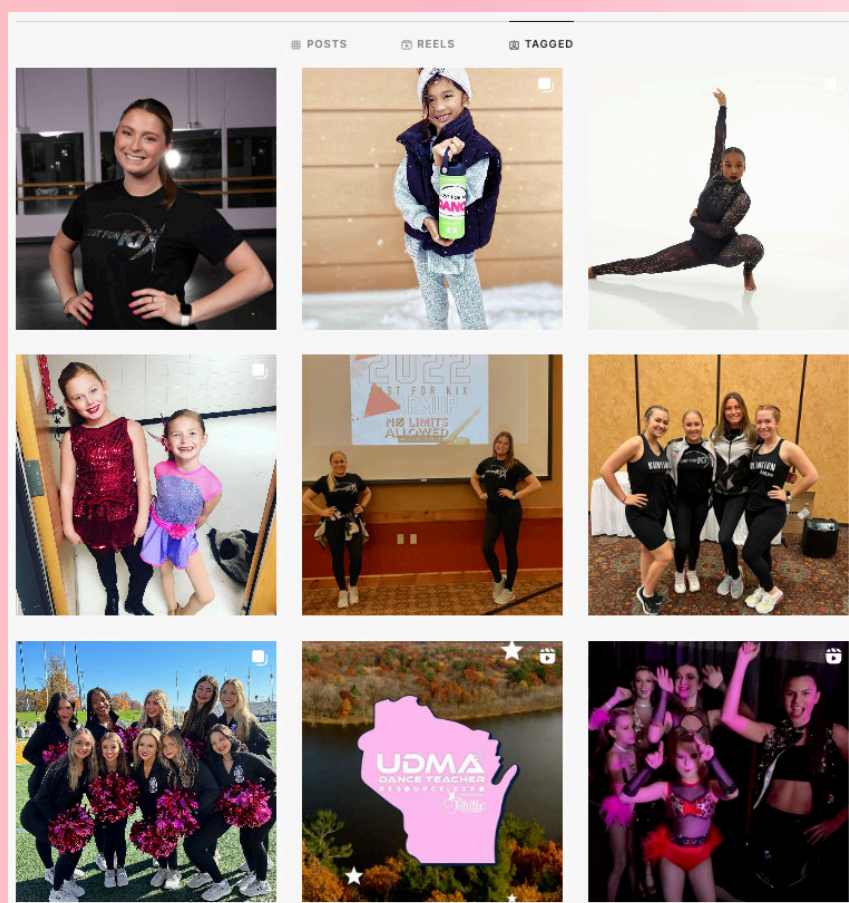
Q: Can we hire an outside choreographer?

A: Yes, your director can help find an approved choreographer for their program.

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