



JUST FOR KIX

Once in a Lifetime!

Thrilling performance and team bonding for dancers. A hassle free, reliable, and economical tour for coaches and studio owners.

OUTBACK BOWL PERFORMANCE TOUR



You will never ring in the NEW YEAR like you do at a bowl game!

We invite you to join us next year.

This year will mark our 30th year of offering bowl game halftime shows to dancers.

2016-2017 Tour Dates:

December 28th - January 3rd



Welcome

Dear Parents,

On behalf of everyone at Just For Kix, I would like to be the first to congratulate you on taking the initiative to travel to Tampa for the experience of a lifetime. The hard work and dedication that you have instilled in your child will help make this tour an unforgettable experience for everyone.

We understand the tour may seem unattainable, but believe us when we say we have greeted thousands of performers and their families who have had the same feeling. However, through hard work and dedication, this “dream” will become a reality.

This handout provides information about what is included on the tour as well as some FAQs. Please let your Director know if you have any additional questions.

Cindy Clough, Founder and Executive Director, Just For Kix

Why the Just For Kix Outback Bowl Performance Tour

Dancers, coaches, and parents have trusted Just For Kix for 30 years with providing a memorable, educational, and imaginative performance opportunity for all skill levels. This will truly be a once in a lifetime experience that your dancers will remember for years to come.

- **First Rate Choreography:** Our talented choreographers put together amazing routines that compliment the theme and music.
- **Affordability and Value:** Each year, we carefully look at the costs involved with the tour and set prices to make it as affordable as possible.
- **Exclusively Designed Costumes:** Each year, Just For Kix designers design costumes to perfectly fit the theme of the performance. Different ages or groups may have different costumes to fit the songs or routine in which they will be performing.
- **Superb Organization:** Just For Kix has been doing bowl game tours for 30 years and provides participants with thorough schedules to keep everyone on the same page.
- **Perfect Balance of Performance and Fun:** Dancers will practice approximately 15 hours on this tour. But, we make sure that there's plenty of fun involved like time at the beach, Busch Gardens, Disney World, and dance parties.
- **Team Bonding Experience:** This is the perfect opportunity for your team to grow together while creating lasting memories.
- **Supportive and Approachable Staff:** The Just For Kix staff is there to make this the best experience possible for all participants.
- **Once In A Lifetime:** This is an experience that you and your dancers will never forget. Not many people can say they have performed in front of 60,000 people.

What the Tour Includes

- Hotel accommodations for 7 days/6 nights
- Room taxes and service gratuities (excluding hotel bell person)
- Airport/hotel transportation with flights booked into Tampa International Airport
- Busch Gardens ticket
- Disney World Theme Park ticket
- Outback Bowl Game ticket
- Clearwater Beach excursion
- Official Outback Bowl Tour tshirt and bag
- 5 breakfasts, 2 lunches, 2 dinners, 1 awards banquet
- New Year's Eve Dinner Cruise
- Talent Show
- Banquet dinner and awards ceremony
- Motorcoach services to all events
- Choreography and costumes (excluding shoes)
- Access to routine and choreography handouts
- Field instruction
- Staff on tour the entire week



Tentative Outback Bowl Tour Schedule

- Day 1:** Arrive in Tampa. Welcome meeting and practice in the evening.
- Day 2:** Morning practice and afternoon excursion to Clearwater Beach.
- Day 3:** Disney Day.
- Day 4:** Morning practice, New Years Eve Dinner Cruise, and New Year's Eve celebration.
- Day 5:** Morning practice with the band and afternoon excursion to Busch Gardens.
- Day 6:** Game Day! Dinner and awards ceremony at night.
- Day 7:** Departure Day.

Costs for participants

(Cost varies from year to year.)

- Performer quad occupancy land package: \$1159
- Non performer quad occupancy land package: \$1129
- Tour participants may choose to upgrade to a triple, double, or single occupancy.
- Airfare is separate.

Fundraising

It's all about the journey...getting there is half the fun!

With a little determination and dedication, you can pay for some (or all!) of your performance tour through fundraising or sponsorships from local organizations. Your goal of performing at the Outback Bowl in Florida WILL happen if you dedicate time and start early! Talk with your Director and other parents to put together a fundraising plan for your group.

Safety

All dancers and non performers receive a name badge on a lanyard with a barcode that is scanned everyday to make sure we have everyone at all times! This is very important to the Just For Kix staff!

We want you to know that the dancers tour is the most organized event around for dancers and you definitely get what you pay for! They will make new friends and meet people from all over the country that they otherwise wouldn't have the opportunity to meet. The performers are treated respectfully.

Frequently Asked Questions

What are the dancer ages?

The Outback Bowl Performance tour is open to dancers in 2nd grade and up. Dancers will be divided into groups (depending on age and number of performers) to perform in their featured number of the routine during halftime, the pregame performance, and finale.

How does airfare work?

Airfare must be purchased separately. We encourage you to book airfare through Travelers Fare. Call (800) 450- 3273. Check into this as soon as possible since airfare costs can increase at anytime. You may also check into staying an extra night (as an upgrade) and flying in the day before, as airfare may be significantly lower and a flight more easily accessible. Arriving earlier will get your tour off to a better start! We recommend assigning one person per team/group to coordinate airfare and contact the Travel Agency rather than each individual parent. Your Director will have suggestions as to how to book your group's flights.

Can I extend my stay?

Absolutely. If you experience difficulty traveling, you may opt to stay an extra night at your own expense. This needs to be booked through Just For Kix, contact amanda@justforkix.com.





Comments from past participants

The trip from Florida was a great experience for my girls and a fun endeavor for the rest of our family.

Cindy and her crew do a top rate job in running the program both from a dance perspective and a social/recreation perspective.

I travel a lot for work and participate in several business/recreation corporate outing per year. Cindy's group rivals any professional organization I have been involved with in the way they have structure, itinerary, and people management. I cannot say enough good things about them!

The girls thoroughly enjoyed their performance and the experience as a whole. I would recommend it to anyone who can get away for a week after Christmas.

The only downside is that after spending a week with about 200 teenage girls that giggled and talked about hair, make up, clothes, and lord knows what else I blocked out, I needed to spend a couple of days watching football just to build up my testosterone levels back up to normal levels.

Thanks, Brian Kuehl West Fargo, ND

As your typical overprotective "helicopter" parent of an only child, I was extremely impressed with everything! The structure, security, and friendly staff made this a trip to remember!

I can honestly say I don't think I have ever seen my daughter as excited and invigorated as she was for this week.

Thanks for everything!
Mike Gaul-Ames, IA

Your staff is a great bunch of people! I hope I have another granddaughter who attends so I can return.

The tour was wonderful.
Marty Greisinger-Coon Rapids, MN

What are the scheduled payment dates?

8/20/16 - \$300 non-refundable deposit

9/20/16 - \$325

10/20/16 - Balance Due

What is the Outback Bowl Performance Tour refund policy?

The first \$300.00 deposit is NON-REFUNDABLE. There are NO refunds available after November 10th. Please note these dates and policies when completing your forms.

What happens if a participant drops and they have fundraising money?

If a participant who had been fundraising decides to drop from the trip, the fundraised money will be divided up evenly amongst the remaining participants. This is a non-negotiable policy set by the Just For Kix Home Office. *Exceptions will be at the discretion of the Home Office.

Do participants have to go on the package?

YES! We do not allow deviation from the package. It is our policy that ALL participants on the tour go through the package. There are several reasons why:

- Safety. Everyone who is on the tour has a lanyard and a barcode. If we have numbers change at every event, it makes it very hard for us to count off participants.
- We have to sign a contract with the hotel 6 months prior to reserve rooms. It is quite an expense and we need to fulfill our contract. Since we typically run out of rooms, we prefer to use our hotel rooms for our performers on the package so we fulfill our expenditures with the hotel.
- The tour is designed for parents, grandparents, and siblings who want to go with to all the events we do. We have coach bussing to all events. It is great for those who wish to be taken care of.

Can parents bring their young children?

Yes. Family members are always welcome! There are some price differences for certain excursions.

We hope to see you at Outback Bowl 2016-2017!

JUST FOR KIX