

# JUST FOR KIX DANCE NEWS

FALL 2016

## Message from Cindy:

Dear Parents & Dancers,

**I know I speak on behalf of everyone at Just For Kix when I say we could not be happier that you have selected us for your child's dance instruction. Thank you for giving us this honor!**

When we started in 1981, if you would have asked us if we would still be running this business 35 years from now, we would have said NO WAY!! Not that we don't love it. It was just a "thing" we were going to do while we decided what we really wanted to do. It started out of our basement with only Steve and I and about 5 employees. This past spring we celebrated 35 years of JUST FOR KIX with over 20,000 dancers and 800 employees. We have so many stories! Too many to fit in this paragraph. Ups and downs. Triumphs and struggles.

As I grow older, the mission of SERVING our nations children makes me so proud. It's not just about if the lines are straight, the kicks are high and the turns are in sync.

It's about the students and families we serve. The smiles and tears.

We realize that we are not just teaching dance but hopefully are imparting some values and character in those we mentor.

It is a responsibility that we take very seriously. Our goal is treat children the way we would hope our own children (and now grandchildren) will be treated. We thank you for your involvement with Just For Kix.

We hope your life is richer for having been a part of it!! Our hearts have been touched by your involvement.

With Kix,  
Cindy Clough  
Executive Director & Founder

## STAY UP TO DATE!

Use your program's website as a resource to stay informed, register for class, make a payment and Order Uniforms.

Bookmark your program's classes website. Refer to it for schedules, class updates, even pics/videos of your performances.

Happy Bookmarking! Visit [justforkix.com/danceclasses](http://justforkix.com/danceclasses) to find your website.

 Like your program on Facebook!

Show Your Pride

Wear a Just For Kix Dance Shirt on Performance Days!

## FASTER & EASIER!

### Pay for classes online.

Accessing your dancers classes, payments, and uniform information online is a great way to stay organized! You can view your account and even order uniforms and custom clothing. As a reminder, when making a payment, go to [justforkix.com/danceclasses](http://justforkix.com/danceclasses). Online payments post immediately and allow you to avoid late fees.

**Automatic Payments.** We have the option available for recurring payments. Take advantage of this option to have your monthly payment deducted from your card on the first of each month. You will be able to avoid late fees and save time.

**Be on the lookout for your friendly payment reminder emailers, too! We send those to every dancer – every month.**

## PAYMENT POLICY

- Payments are due on the **first** of each month. Dancer's accounts must be paid prior to the first class of each month for the dancer to participate in class.
- A \$1 discount per month is given if 4, or more, months are paid simultaneously prior to their due date.
- If you have two or more dancer siblings in the program, there is a registration discount: \$16.00 for the first dancer with \$9.00 for each additional sibling.
- A \$10 late charge per month will be added to all late payments. This overdue charge will become part of your account until it is paid in full.
- Payments are per month, not per class. Sometimes classes are canceled due to a holiday or bad weather. Those classes will be made up. You will receive 32 classes in an 8 month season or 36 in a 9 month season. Usually everything works out as some months have five weeks. Directors also may hold extra practices before performances.
- We ask that parents utilize online registration/payment option for registration and making monthly payments. Please do not bring payments to class. If you do not have online access you can call our office at: 218-829-7107 or mail your payments to PO Box 724, Brainerd, MN 56401. Please allow additional time for processing mail orders.
- Please do not give payments to your Director.

## REGISTRATION FEE

A non-refundable registration fee of \$16 .00 is due at the beginning of each year.



**JUST FOR KIX**  
[justforkix.com](http://justforkix.com)

# WELCOME TO JUST FOR KIX

We are excited to have you with us this year. We hope this will prove to be a great dancing season with talented Directors, exciting new routines, great music, and fun performances.

Just For Kix prides itself on being an organized, educational and fun dance program. We will keep you well informed and answer any questions you may have. Our emphasis is on teamwork, cooperation, and running a high quality program. We are proud to serve over 20,000 Just For Kix dancers.

## WE PUT IT ALL TOGETHER FOR YOU!

### The Big Picture

Just For Kix serves more than 20,000 dancers in 12 states. We have 11 Regional TWD Competitions each year and our locations put on hundreds of community shows and events.

### Catalog

The Just For Kix Catalog features everything a dancer needs. We distribute our catalog around the world. And it all ties into justforkix.com

### Camps

We host High School and Youth camps across the country. We do private camps, commuter camps and overnight camps.

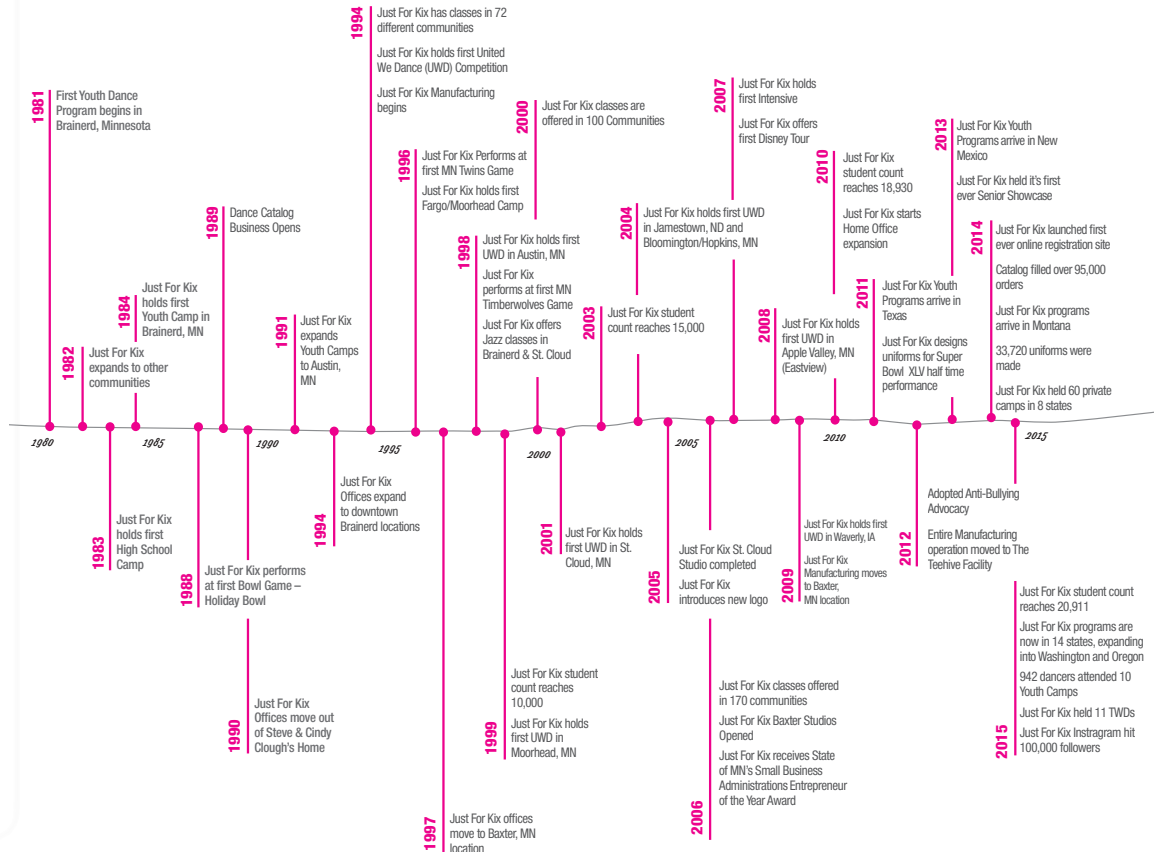
### Performance Tour

Each year we have several exciting opportunities for dancers to experience performances in venues like; The Outback Bowl and in front of Professional Sports teams.

### Manufacturing

With our own onsite manufacturing facility we design and produce thousands of costumes and tons of customwear.

## JUST FOR KIX THROUGH THE YEARS



## INTRODUCING

THE

# TuTu Tots ACADEMY

## Dance Class to LOVE!

Just For Kix has created a revolutionary curriculum that will provide your child with the ultimate learning environment while teaching them the basics of dance.

Using colorful and fun visual tools, the class will allow your dancer to discover the joy and passion for dance. Our curriculum is designed specifically for preschoolers to first graders based on their learning abilities. You will see growth in the areas of communication, expression, cooperation, self-control and self-esteem.

Get ready to shake your TuTu!

Teeny and Tiny Kix classes will be using the TuTu Tots Curriculum!

### TuTu Tots curriculum features:

- ★ Age Appropriate Routines
- ★ Dance Introductory Practice
- ★ Ultimate Fun Activities
- ★ Monthly News & Calendars
- ★ Performance Opportunities
- ★ Sticker rewards and Certificates

Register for Teeny Kix and Tiny Kix classes today, go to:

[www.justforkix.com/danceclasses](http://www.justforkix.com/danceclasses)

## START DANCING EARLY

*Preschool Dancers  
Have a Great Time  
Learning Dance*



# THE SEASONS OF DANCE

## We Divide Our Season into Two Distinctive Parts



### PREPARATION SEASON

During the first part of the season we focus on basic skill building and routines. Some programs do have football game, parade, or Halloween shows as a fun opportunity for a fall performance. However, those performances are not done in uniforms. Directors are not allowed to begin performing in uniforms prior to December 1st. This provides adequate time for dancers to learn their routines and to receive their new uniforms.

- Let your Director know early if you will be late or are unable to dance at a performance.
- It is important for dancers to attend performances faithfully. This includes all performances, not just the ones you choose to attend. When dancers do not show, the entire class suffers.
- It is necessary to arrive on time for performances. Classes often need to re-number and extra time is needed to re-learn parts.
- We often have difficulties finding performance opportunities. If parents are aware of any performance possibilities, please contact your Director.
- Dancers must be prepared for performances. It is difficult to perform with a dancer who hasn't been at class for several weeks. Learn and polish missed sections prior to the performance.
- Remember that the number of routines performed is not always what is important, but rather the quality of how well skills are completed and the routine is performed.



**PLEASE NOTE:** You may need to pay admission to get into some of your dancer's performances -- ie: high school basketball and football games, dance shows, etc. These performances are great opportunities for our dancers. We don't want to do anything to jeopardize our performance privileges. Please understand that Just For Kix has no control over school policies and we try to offer as many free performances as possible.

### PERFORMANCE SEASON

- Dancers will perform at least 4 times during the 8-month season. Bi-monthly newsletters will keep you up-to-date about upcoming performances.
- Dancers may do the same routine at more than one performance. There is often not enough time to prepare and polish another routine for an upcoming performance. More is not necessarily better. We feel too many routines may put undue pressure on the dancers.



## YOUR LOCAL DIRECTOR!

Exceptional Instructors. Exceptional People.

*Photo was taken at the 2016 Directors Convention*

We spend a great deal of time and effort interviewing and hiring our local Directors, we have strict criteria which have to be met before someone becomes a Just For Kix Director. We look for individuals with strong backgrounds in dance and experience working with children. These Directors will be coaches, mentors and friends to your children. It takes a special kind of person to be a Director and we are very selective in pursuing the right person with the right character. Once a Director is hired, they receive a wealth of training

material on everything from company philosophies and teaching techniques, to working with children, to standard procedures and communication. We take care of the business aspects so they can focus their efforts on teaching.

Each summer we host a three-day Director's Training Convention. At this event, Directors are updated on new policies and they learn new teaching techniques & choreography for the coming year.

We have created a dedicated website for Directors which continually provides updated literature, videos, music, choreography and policy information.

Throughout the year our experienced office staff is also available to our Directors and parents to answer any questions they may have. We strive to make sure our Directors have been provided with the most up to date information about Just For Kix, dance instruction, and the dance industry.

## GIVE THEM YOUR SUPPORT

- Communicate directly with your Director. If there is a concern, open up the dialogue! Everyone appreciates hearing things first hand.
- Support your Director/Instructor to your child. Your feelings will be contagious to your child.
- Be a friend. Find ways you can be helpful!
- Call the Just For Kix Office with your concerns. We want the new Director to succeed and you to be satisfied!
- Understand that the new Director's teaching style may be different. Dancers benefit from learning from different perspectives.



# UNIFORMS

Costumes that Look Great  
Unify a Team



Just For Kix prides itself on providing affordable uniforms. Our uniforms are manufactured specifically for our dancers. For this reason, you will need to allow 8-10 weeks for delivery from the time your order is placed. Full payment is required when your order is placed.

When your dancer receives their uniform, try them on as soon as possible. Just For Kix will exchange uniforms with size problems or manufacturing defects for up to 30 days from receipt as long as the uniform has not been worn. Exchanges may take up to six weeks, so prompt attention to these matters is

important. Uniform problems should be brought to the attention of your Director.

Many of the costumes you see high school dance teams wearing range in price from \$200-\$600. We are trying to simulate the look without the hefty price tag.

Also....did you know that many tap, jazz and ballet studios require dancers to purchase three costumes per year? They wear each one once at the Spring recital. We are proud that our dancers are able to reuse their uniforms many times.

## CARING FOR YOUR UNIFORM

Much like formal wear, the fabrics and applications of your uniform are delicate and must be treated with care. Tips for keeping your uniforms looking great!

1. Keep your uniform on a hanger in between performances. Pillow cases serve as good covers for storage. (They need to breathe.)
2. Do not store sequined uniforms with plastic bags over them (like those used by dry cleaners).
3. Purchase dress shields to wear in the armpits or wear a fitted cotton t-shirt underneath the uniform or both to avoid sweat stains.
4. To keep your uniforms unstained and looking fresh, dancers should bring clothes to change into directly following the performance.
5. We do not recommend washing or dry cleaning your uniform. When washing, some colors may run, sequins, glitters, appliqués may be damaged. If a stain does occur spot cleaning is the best option but, even then, occasionally water spots will occur.

*\*Some wear and tear is to be expected. Glitter and sequins will shed.*



## PRACTICE WEAR

Arrive Prepared To Dance

Appropriate dance clothing is required for class. We want to provide every child the correct feedback and when they wear loose clothing, we may miss something that is important. We are strict about this, so please make sure to have a dance bag packed with extra options just in case they forget their clothes! Hair is also very important. Every dancer's hair must be in a high bun. If they show up with their hair down, or in a ponytail, they will be sent to put it up. Please have them ready when they come to class. Bangs must also be back. Some example of appropriate clothing: Leotard, Fitted Tops, Booty Shorts, Jazz Pants, Leggings, Jazz shoes or Ballet Shoes

# BEHAVIOR

Dancers are reminded that **good behavior is required**. There will be no disruptions during class, running through halls or vandalizing practice areas. It is a privilege for us to get the practice sites that we have. It is important that dancers think about their actions and do not destroy this opportunity for the other dancers. Dancers not abiding by the following Code of Conduct subject themselves to being dismissed from the Just For Kix program.

## CODE OF CONDUCT

### 1. EXPECTATIONS OF DANCERS

- Early is on time. On time is late.
- No jewelry, for your safety.
- Come to **performances** in correct uniform, shoes, hair style, etc. Our goal is to have our team look as one.
- Display positive attitude to Directors and other dancers.
- Put forth your best effort to maximize your group's potential.
- Make performances a priority – your class depends on you to attend.
- If you are absent, learn the material you missed BEFORE the next class.
- Take time outside of class to polish your routines to the best of your ability.

- Do not disrupt class. You are expected to be quiet, line up quickly, listen and follow directions.
- No food, candy or gum.
- Be drug, alcohol and tobacco free. We have a zero tolerance policy.

### 2. PUBLIC IMAGE

We are ALL judged on the actions of a few. Make sure you are always representing Just For Kix in a respectable fashion.

### 3. ANTI-BULLYING

As a member of Just For Kix dancers agree to be an advocate against bullying.

Dancers will not partake in any form of bullying, both inside and outside the dance studio.

### 4. CONSEQUENCES

We are all here to learn. Dancers not following the above Code of Conduct subject themselves to being removed from class. Directors have the authority to dismiss dancers.