

# JUST FOR KIX INFORMATION SHEET

## WELCOME TO JUST FOR KIX

**HI DANCERS!** We are excited to have you with us this year. We hope this will prove to be a great dancing season with talented Directors, exciting new routines, great music, and fun performances.

Just For Kix prides itself on being an organized, educational and fun dance program. We will keep you well informed and answer any questions you may have. Our emphasis is on team work, cooperation and running a high quality program. We are proud to serve over 20,000 dancers who are dancing with JUST FOR KIX!

### ABOUT JUST FOR KIX

In the beginning, Just For Kix had been a business that was run out of Steve and Cindy Clough's home. This business was started in April of 1981 as a "part-time" venture. Cindy had been coaching the Brainerd High School Dance Team since 1976 and thought about starting a non-competitive, junior team. Within a year, the popularity of JUST FOR KIX was growing across the state.

Currently, JFK oversees programs in 190 communities throughout Minnesota, North Dakota, South Dakota, Wisconsin, Iowa, Illinois and Nebraska. The programs focus on team work. Our motto is *"Doing your best is more important than being the best!"*

"One of the great aspects of the JFK dance program is how it gives young people something positive to do in their spare time," Clough says. "Many of the dancers spend their lunch hours and after school hours practicing with friends. In this day of T.V., video games and the internet, I feel that anything that gets them up and moving is great! The increased self-confidence and physical fitness is a real plus too!"

"We put so much emphasis on POSITIVE teaching in everything we do. At Just For Kix, this is our highest priority," Clough says.

## YOUR LOCAL DIRECTOR

Just For Kix spends a great deal of time and effort finding and hiring our local Directors. Once they are hired, they receive a wealth of training material on everything from company philosophies, teaching techniques and standard procedures. Every August, a two day Director's Training Convention is held for all Directors. At this event, Directors are updated on any policy changes. They learn a great deal of new teaching material for the coming year.

Each Director is continually provided updated literature and policy information. They also receive their music and choreography from the Home Office each July. There are many different routines to choose from for each age group.

Throughout the year our experienced office staff is available to our Directors for marketing ideas, teaching, and any questions they may have. We strive hard to make sure our Directors have updated with the most current information about Just For Kix and the dance industry.

*Please contact us with any questions or concerns*

**JUST FOR KIX**

**PO BOX 724 • BRAINERD, MN 56401**

**218-829-7107**

**[www.justforkix.com](http://www.justforkix.com)**

## PERFORMANCE SEASON

- The first half of the year is preparation season - focusing on basic skills and routines. The second half of the year is performance season. Directors are not allowed to begin performing with uniforms prior to December 1st. This gives us adequate time to deliver uniforms and for dancers to prepare for their routines
- Just For Kix will perform at least 4 times during the 8 month season. Monthly calendars will keep you up-to-date about upcoming performances.
- Dancers must be prepared for performances. It is difficult to perform with a dancer who hasn't been at class for several weeks. Learn and polish missed sections prior to the performance.
- Dancers may do the same routine at more than one performance. There is often not enough time to prepare and polish another routine for an upcoming performance. More is not necessarily better. We feel too many routines may put undue pressure on the dancers.
- Let your Director know early if you will be late or are unable to dance at a performance.
- It is important for dancers to attend performances faithfully. This includes all performances, not just the ones you choose to attend. When dancers do not show, the entire class suffers.
- It is necessary to arrive on time for performances. Classes often need to re-number and extra time is needed to re-learn parts.
- We often have difficulties finding performance opportunities. If parents are aware of any performance possibilities, please contact your Director.

**PLEASE NOTE...** You may need to pay admission to get into some of your dancer's performances -- ie: high school basketball and football games, dance shows, etc. These performances are great opportunities for our dancers. We don't want to do anything to jeopardize our performance privileges. Please understand that Just For Kix has no control over school policies and we try to offer as many free performances as possible.

## PAYMENTS

- Payment coupons will be distributed the first day of class to assist in your bookkeeping and bill paying. Please contact your local Director if you did not receive payment coupons.
- If you are paying for your classes by the half year, the payments are due by **September 30th** and **January 1st**. Payments made after these dates will not receive the discount.
- Please be sure your payment stubs are filled out completely and accompany your payment. Be sure to include dancer's full name and the town they attend classes in.
- If you have two or more dancers in the program, contact their Director for discount rates.
- If your dancer's last name is different than yours, please write their name and class in the memo blank on your check.
- A \$5 late charge per month will be added to payments made after the 10th. This overdue charge will become part of your account until it is paid in full.
- You will only receive a monthly billing if your account is overdue. Sometimes payments cross in the mail. Please call the Home Office with any questions.
- Mailing payments to the JFK office will eliminate wasted class time. Payment by check or money order is requested. In the event that you must pay in cash, be sure to request a receipt for your payment.
- Payments are per month, not per class. Sometimes classes are cancelled due to a holiday or bad weather. Those classes will be made up. You will receive 32 classes in an 8 month season. Usually everything works out as some months have five weeks. Directors also hold extra practices before performances.

## REGISTRATION FEES

A non-refundable registration fee is due at the beginning of each year. We have tried to keep our registration rate low. In comparison to the \$20-\$25 registration fees of many other dance studios, Just For Kix has been able to keep this at a minimum.

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## No Distraction Environment

We have found through the years that the most productive way to run classes is without the distraction of parents and siblings. We want to offer the best quality class we can. Since we only have one hour per week together, every minute is important. Therefore, we may have a "no distraction environment". No spectators will be allowed during class time. However, I will allow spectators in the last 5 minutes of each class. This way you will be able to see the progress we are making.

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## UNIFORMS

Just For Kix prides itself on providing affordable uniforms. Our uniforms are manufactured especially for our dancers. For this reason, you will need to allow 8-10 weeks for delivery from the time your order is placed. Full payment is required when your order is placed.

When your dancer receives their uniform, try them on as soon as possible. Just For Kix will exchange uniforms with size problems or manufacturing defects as long as the uniform has not been worn. Exchanges may take up to six weeks, so prompt attention to these matters is important. Uniform problems should be brought to the attention of your Director.

Our uniforms are created to add some "Glitz" and "Glamour" yet keep them affordable. A few of our costumes utilize a fabric called "Magic Dot". This is an affordable alternative to a solid sequin fabric. Solid sequin fabric would triple the price of the costumes. Expect some loss of "dots and sequins". It is the nature of the Magic Dot. Many of the costumes you see high school dance teams wearing range in price from \$200-\$300. We are trying to simulate the look without the hefty price tag.

Also...did you know that many tap, jazz and ballet studios require dancers to purchase three costumes per year. They wear each one once at the Spring recital. We are proud that our dancers are able to reuse their uniforms many times.

## BEHAVIOR

- Dancers are reminded that good behavior is required. There will be no disruptions during class, running through halls or vandalizing practice areas.
- It is a privilege for us to get the practice sites that we have. Please think about your actions and do not destroy this opportunity for the other dancers.
- Dancers not abiding by the following Code of Conduct subject themselves to being dismissed from the Just For Kix program.

## JUST FOR KIX EXPECTED CODE OF CONDUCT

### 1. EXPECTATIONS OF DANCERS

- Be on time.
- Come to class in correct attire & shoes -- leotards, sports bra, bikers, leggings, sweats, hair back. No jeans or jewelry.
- Come to performances in correct uniform, shoes, hair style, etc. Our goal is to have our team look as one.
- Display positive attitude to Directors and other dancers.
- Put forth your best effort to maximize your group's potential.
- Make performances a priority -- your class depends on you to attend.
- If you are absent, learn the material you missed BEFORE the next class.
- Take time outside of class to polish your routines to the best of your ability.
- Be non-disruptive during class. You are expected to be quiet, line up quickly, listen to and follow directions.
- Be drug, alcohol and tobacco free.

### 2. PUBLIC IMAGE

We are ALL judged on the actions of a few. Make sure you are always representing Just For Kix in a respectable fashion.

### 3. CONSEQUENCES

We are all here to learn. Dancers not following the above Code of Conduct subject themselves to being removed from class. Directors have the authority to dismiss dancers.

